



## experience

### **Todd Drabik Designs LLC . 2004 - Current**

Established a new, successful freelance business working directly with both local and remote clients. Specializing in website concepting, design, production and maintenance while still utilizing the necessary ability for creative print design. Responsible for all aspects of the job process. Most recent clients include Adams 14 Schools, Bud's Benz, Rosenthal Collins Group, Cadaco Toys, Monarch Center, Sustainable Seattle, Connamara Systems, Mobile Simplicity and Gestalt Institute of the Rockies.

### **UniCom Marketing Group . 1998 - 2004**

**Senior Art Director** | Worked individually as well as project leader of small teams on design, layout, and production of web sites, promotional materials, corporate identities, brochures, packaging, ads, and direct mail. Created successful programs for clients such as Verizon Wireless, Corona Beer, DaimlerChrysler Services, Dairy Queen, Motorola, First American Bank, and Beltone.

- Presented concepts internally and to clients
- Worked with account executives and copywriters on a daily basis to produce effective marketing materials
- Created both consumer and business-to-business materials
- Helped in choosing and directing photographers, illustrators, and other outside creative partners

### **Todd Designs . 1997 - 1998**

**Freelance Designer** | Responsible for all aspects of the entire project process, from initial concepting to final print or web hosting. Many projects were completed within tight time lines and on a limited budget. Created successful programs for clients such as Continental Airlines and the N.Y. Yankees/N.Y. Knicks, Sharpie Markers and the Rubbermaid NASCAR team, Sunbeam, Healthometer, and Digital Innovations.

### **Illini Media Company . 1995 - 1997**

**Art Director** | Design and layout of the weekly, 20-page entertainment section in the Daily Illini newspaper under strict deadlines. Project leader that concepted, designed, and produced promotional campaigns for the Daily Illini newspaper.

## technical fluency

**Illustrator CS4**  
**Photoshop CS4**  
**InDesign CS4**  
**Dreamweaver CS4**  
**Flash CS4**  
**Acrobat 9**  
**XHTML/CSS**

## awards / merits

**2 Communicator Awards**  
**Summit Award**  
**DMA Echo Award**  
**SSND Design Award**  
**ICPA Award**

## education

**Graduated from the University of Illinois at Urbana-Champaign in 1997 with a BFA in Graphic Design.**

## references

**Tony Lombardo**  
CEO, Mobile Simplicity  
248.670.1838

**Jim Downs**  
President, Connamara Systems  
312.360.1898

**Dave Ventimiglia**  
Executive Director, Monarch Center  
303.569.0767